



**ISSA
BUCKET**



ADVERTISING & SPONSORSHIP

O P P O R T U N I T I E S



WHO WE ARE

We are Issa Bucket Productions, established in 2017, as one of Florida's premier media platforms for High School Basketball. We are proud to announce our newest premier tournament, set to take place over two game-packed days, Friday and Saturday, November 24th - 25th, in Wesley Chapel at the Wiregrass Ranch Sports Complex. Our event promises to be a thrilling showcase of emerging basketball talent from across the region and beyond.

With a strong emphasis on fostering young talent and promoting the sport at the grassroots level, the HoopFeast National Basketball Tournament is a landmark event that aims to provide a platform for aspiring athletes to showcase their skills, compete at a high level, and gain invaluable experience in a competitive environment. The event aims to bring together basketball enthusiasts, fans, and supporters to witness the extraordinary talents of the next generation of basketball stars.

With over 100 teams expected nationwide, we expect over 4,000 players, coaches, families and coaches, as well as the Media and Scouts, in the Tampa area over Thanksgiving Weekend. We have partnered with area hotels and accommodations and local eateries to roll out the red carpet.

The growth of Issa Bucket Productions and the HoopFeast National Basketball Tournament is due to support from local, regional and national businesses. Participating in the HoopFeast National Basketball Tournament is a great way for businesses to reach an assortment of target audiences within their communities and the nation.



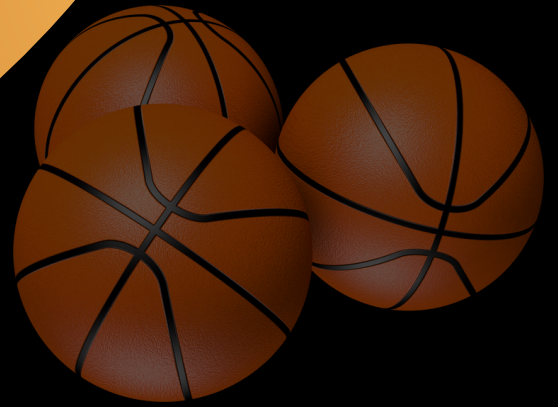
TOURNAMENT OVERVIEW

NOVEMBER 25-27, 2023 • WESLEY CHAPEL
WIREGRASS RANCH SPORTS COMPLEX

The Largest National High School Thanksgiving Event In The Country. Showcasing The Top Teams Nationwide Under 1 Roof In Tampa, Florida. 2023 marks the 1ST year of the Thanksgiving HoopFeast Tournament featuring the highest ranked players and teams. Meet the college and NBA stars of tomorrow! During the tournament, the finest talent among high school basketball players from across the nation will be showcased in front of thousands of fans, families, teams, coaches, media and scouts.



Proudly sponsoring and hosting the HoopFeast Tournament, the Wiregrass Ranch Sports Complex is Florida's Sports Coast's unrivaled sports facility, located in Pasco County



SPONSORSHIP OPPORTUNITY LEVELS

TOURNAMENT TITLE SPONSOR >> \$10,000

Pre-Event Marketing

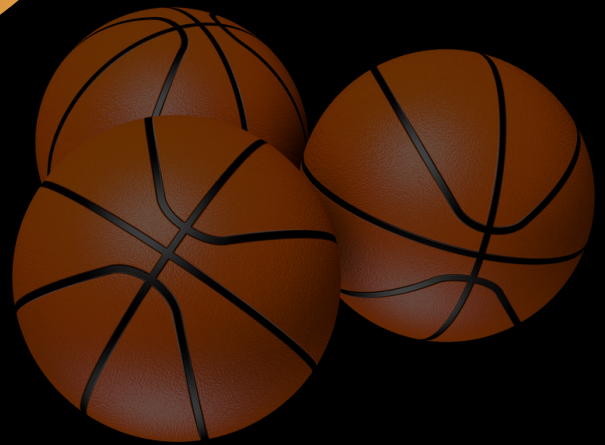
- Social Media presentation of sponsors, shoutouts & cross-promotion starting 4 weeks prior to event /2X week across all channels/.
- Name listed in tournament title in all press releases.
- Name beside the HoopFeast Tournament Logo.
- Company Logo and hyperlink featured on tournament website page.
- Logo placement in all marketing and promotional pieces prior to event.
- Tournament specific a-la-carte options available---social media etc.
- Logo placement on tournament banner backdrop for press conferences.

Event Marketing

- Two full-page color ads in the Tournament Program.
- Logo listed in all print.
- Logo presentation on all welcome signage on the building.
- Banners hung courtside in both arenas /*sponsor provided/ max size 4ft X 4ft/
- Logo placement in all press conference materials.
- Inclusion of swag, giveaways, materials & special offers for the Media VIP Lounge & player goodie bags.
- Social Media presentation of sponsors & cross-promotion during the tournament/ 5 - 10 times per day for 4 days/

Post-Event Marketing

- Year-round name & logo listing on website.
- Twelve months of social media, cross-promotion & shoutouts 3 x month.
- Featured in digital newsletter.



PRESENTING SPONSOR >> \$5,000

Pre-Event Marketing

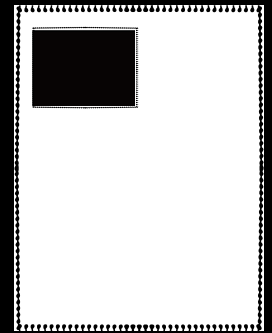
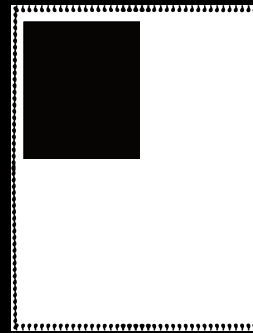
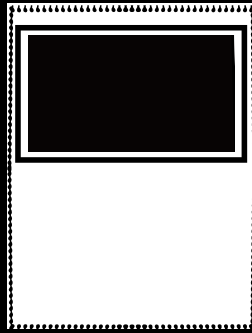
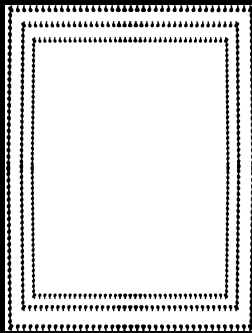
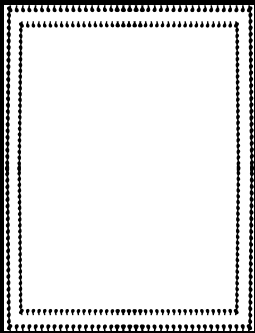
- Name listed beneath the HoopFeast Tournament Logo as a Presenting Sponsor.
- Social Media presentation of sponsors, shoutouts and cross-promotion starting 4 weeks prior to the event /2X per week across all channels/.
- Company Logo and hyperlink featured on the tournament website homepage.
- Name mentioned in marketing and promotional pieces prior to the event.
- Tournament-specific a-la-carte options available--social media, etc.
- Logo presentation on all Welcome signage on the building.
- Banners hung courtside in both arenas/ Sponsor Provided/ Max 4' L x 4' L.

Event Marketing

- Logos on press conference materials, signage
- Inclusion of (Sponsor Provided) swag, giveaways, materials, special offers for the Media VIP Lounge and player goodie bags.
- One full page colour ad in tournament program.
- Social media presentation of sponsors, shoutouts and cross-promotion starting 4 weeks prior to the event/ 2X week across all channels/ during the tournament /5-10x a day for 2 days/



TOURNAMENT PROGRAM ADVERTISING



FULL PAGE
BLEED
\$800
8.75 X 11.25
(BLEED)
8.5 X 11 (TRIM)
7.5 X 10 (LIVE
AREA)

FULL PAGE
\$800
8 X 10.5
(ACTUAL SIZE)
7.5 X 10
(LIVE AREA)

HALF PAGE
\$550
8.75 X 5.125
(ACTUAL SIZE)
7.5 X 4.625
(LIVE AREA)

QUARTER
PAGE
\$350
3.875 X 5.125
(ACTUAL SIZE)
3.375 X 2 (LIVE
AREA)

EIGHTH PAGE
\$225
3.875 X 2.5
(ACTUAL SIZE)
3.375 X 2 (LIVE
AREA)

AD SPECIFICATIONS

COLOR: ALL ADS ARE FULL COLOR. PLEASE SUBMIT ARTWORK IN CMYK FORMAT WITH BLACKS USED SET AT 100% K AND NOT A MIXTURE OF CMYK.

ACCEPTABLE FILE TYPES: HIGH-RESOLUTION PDF FILES ARE PREFERRED. WE WILL ALSO ACCEPT 300dpi JPEG AND TIFF FILES. ALL OTHER FILE TYPES ARE NOT ACCEPTABLE AND WILL BE REJECTED.

AD SUBMISSION: PLEASE SUPPLY ALL ADS VIA EMAIL TO:

**Brandon Channer, Tournament Director / brandonchanner@yahoo.com
William Collins, Advertising and Sponsorships / william11.collins@gmail.com**



SPONSORSHIP OPPORTUNITIES

PRINT MATERIALS	DESCRIPTION	PRICING
THE HOOPFEAST CLASSIC NATIONAL BASKETBALL TOURNAMENT COMMEMORATIVE PROGRAM	PREMIUM POSITIONING - INSIDE COVERS - FULL COLOR - 2 SPOTS AVAILABLE	\$1000
	FULL PAGE - FULL COLOR	\$800
	1/2 PAGE - FULL COLOR	\$550
	1/4 PAGE - FULL COLOR	\$350
	1/8 PAGE - FULL COLOR	\$225
PRESS CONFERENCE SPONSOR	SPONSOR LOGO ON MEDIA GUIDE HANDOUTS AND WELCOME BANNER, ANY SPONSOR PROVIDED SWAG TO BE DISTRIBUTED	\$800
MEDIA-SCOUT VIP LOUNGE SPONSOR	SPONSOR LOGOS ON TOURNAMENT SIGNAGE, CAN PROVIDE OWN BANNERS FOR PLACEMENT IN LOUNGE, ANY SPONSOR PROVIDED SWAG TO BE DISTRIBUTED	\$800

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SPONSORSHIP OPPORTUNITIES

ACTIVITIES	DESCRIPTION	PRICING
<p style="text-align: center;">ARENA BANNER PLACEMENT</p>	<p style="text-align: center;">FRONT ENTRANCE - 2 ARENAS - VIP LOUNGE - MAIN HALLWAYS - SPONSOR PROVIDED, MAX SIZE 5FT L X 4FT W</p>	<p style="text-align: center;">\$250</p>
<p style="text-align: center;">SPONSOR VENDOR TABLE</p>	<p style="text-align: center;">EXCLUSIVE ACCESS TO ALL PARTICIPANTS AND VISITORS IN HIGH TRAFFIC AREAS. MATERIALS SPONSOR PROVIDED. WE WILL PROVIDE TABLE AND CHAIR FOR SET UP FOR 2 DAYS FRI & SAT</p>	<p style="text-align: center;">\$300</p>
DIGITAL MEDIA	DESCRIPTION	PRICING
<p style="text-align: center;">DIGITAL NEWSLETTER STARTING JAN 2024</p>	<p style="text-align: center;">SPONSOR BANNER AD - 6 ISSUES YEARLY - 1 HIGHLIGHT YEARLY - 2 SPOTS AVAILABLE</p>	<p style="text-align: center;">\$300</p>
<p style="text-align: center;">SOCIAL MEDIA ADVERTISING</p>	<p style="text-align: center;">HOOPFEAST FACEBOOK, IG & TWITTER PLATFORMS, EVENT ONLY: 10 POSTS ACROSS 4 DAYS - ANNUAL: 2 POSTS PER MONTH OVER 12 MONTHS</p>	<p style="text-align: center;">\$300/ EVENT ONLY \$500/ ANNUAL</p>



**Thank You
for Your Support**



**ISSA
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